



# PAC welcomes Tinashe Rufurwadzo as Global Communications Manager

Renowned youth leader joins Prevention Access Campaign to uplift the U=U message and movement

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We are filled with joy and gratitude to announce that Tinashe Rufurwadzo will join Prevention Access Campaign (PAC) as Global Communications Manager on March 1, 2023. Tinashe's brilliance, creativity, and innovation will amplify PAC's communications and invigorate U=U movements to make U=U a reality for all people living with HIV worldwide.

Tinashe is highly regarded as a visionary and inspiring global leader with an unwavering tenacity and commitment to ensuring that the voices of young people living with HIV in their diversity are heard and represented at all levels.

Tinashe previously served at the Global Network of Young People Living with HIV (Y+ Global), where he shaped and drove the success of Y+ Global as a visible, impactful, thriving, independent organization. Prior to Y+ Global, he was the Advocacy and Communications Lead at Zvandiri, ensuring that the voices of young people living with HIV reached local, national, and international audiences.

As the Media and Youth Assistant at the National AIDS Council of Zimbabwe, he supported the national team with programme planning and implementation and led the development and implementation of campaigns on increased HIV prevention and treatment, stigma, and discrimination. He also represented the Young People's Network on Sexual Reproductive Health, HIV & AIDS, where he led a team of youth representatives from different sectors with the aim of amplifying the voices of young people in all their diversity.

A passionate and impactful speaker, Tinashe was crowned one of Health Times' 2018 Top 10 Health Champions in Zimbabwe. He has built on this early promise through high-profile engagements at key continental and global conferences, including the International AIDS Conference on AIDS and STIs in Africa, International AIDS Conference, Africa Health Agenda International Conference, Fast Track Cities, and Youth Leadership HIV Conference. Most recently, Tinashe was appointed to serve on the Africa REACH Leadership Council.

Tinashe holds a Master of Arts in Development Studies, a Bachelor of Arts in Media Studies, and a diploma in Journalism and Communications. He has also engaged in numerous professional development programs, including courses at Harvard Business School online and the Global Health eLearning Centre.

“All of us at PAC are excited to work with and learn from Tinashe’s tremendous leadership in the global response and his legacy of growing and supporting a sustainable and thriving movement of young people living with HIV. His vision and energy will help propel the U=U movement to ensure U=U can be a reality for all people living with HIV,” said Bruce Richman, PAC’s Founding Executive Director.

“I am thrilled to be joining PAC and the entire U=U global movement at such a crucial time in the history of the HIV epidemic. I look forward to bringing my skills from my previous roles and spearheading innovative approaches to growing the U=U message and movement,” said Tinashe Rufurwadzo.

Welcome to the PAC team, Tinashe!

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[Prevention Access Campaign](#) and partners launched the U=U campaign in 2016 to build and communicate a consensus about the largely unknown fact: *people living with HIV who are on treatment and have an undetectable viral load cannot sexually transmit HIV (Undetectable=Untransmittable, or U=U)*. Today, U=U is a thriving and growing community-led movement of HIV advocates, activists, researchers, and over 1,050 Community Partners from 105 countries, uniting to make U=U a reality for all people living with HIV. Together, we are changing what it means to live and love with HIV around the world.

Join us!

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